

Marianne Promberger

Contact 8 Queen Anne's Square
London SE1 5RH
United Kingdom

Phone: ++44 (0) 78 4576 1151
E-mail: marianne.promberger@kcl.ac.uk
Personal website: <http://promberger.info>

Current position

Post-doc researcher at the Centre for the Study of Incentives in Health (KCL).

Education

- 2008 PhD in Psychology, University of Pennsylvania, U. S. A.
Advisor: Jonathan Baron
Committee: David Asch and Howard Kunreuther
Thesis: *Predicting changing preferences: How people think about public policy proposals*
- 2004 M. A. in Psychology, University of Pennsylvania, U. S. A.
Thesis: *Do patients trust computers?*
- 2002 M. A. in Communications (major), Psychology and Sociology (minors)
Ludwig-Maximilians-Universität (LMU), Munich, Germany
Grade 1.16 (on a 1–4 scale; 1 is best)
Thesis (in German): *How media presentations of risk influence readers' judgments: Prospect theory's framing effect in media-typical case presentations.*
- 1995/1996 Study of Law at Albert-Ludwigs-Universität, Freiburg i. Br., Germany
- 1995 Abitur (German grammar school diploma): Grade 1.0
Gymnasium am Anger, Munich, Germany

Publications

- Journals**
- Promberger, M., Brown, R., Ashcroft, R., & Marteau, T. M. (2011). Acceptability of financial incentives to improve health outcomes in UK and US samples. *Journal of Medical Ethics* online first: doi:10.1136/jme.2010.039347
- Promberger, M., & Baron, J. (2006). Do patients trust computers? *Journal of Behavioral Decision Making*, 19, 455–468.
- Promberger, M., & Baron, J. (in preparation). *Predicting changing preferences when judging public policy proposals.*
- Promberger, M., & Baron, J. (in preparation). *Second-order preferences for public policy.*
- Conferences**
- Promberger, M., & Baron, J. (October, 2009). *Public policy and predicted preference change.* Paper presented at the annual conference of the Society for Judgment and Decision Making.

Promberger, M. (October, 2007). *An online tutorial teaching social science researchers how to use a simple free tool for conducting research online*. Paper presented at the Doctoral Colloquium of the Third International Conference on e-Social Science.

Promberger, M. (June, 2006). *Public policy and changing preferences*. Paper presented at FUR XII at LUISS in Rome.

Promberger, M., & Baron, J. (June, 2006). *Patients' trust in computers vs. physicians*. Poster presented at the conference "Advice and Trust in Decision Making" at University College London.

Promberger, M., & Baron, J. (November, 2005). *Do patients trust computers?* Poster presented at the annual meeting of the Society for Judgment and Decision Making.

Research Experience

- | | |
|-----------|---|
| 2003 | Research assistant, Department of Communications, LMU Munich:
EU research project about the phenomenon of <i>Presence</i> in diverse media forms |
| 2002/2003 | Visiting scholar, Columbia University, New York (David Krantz's lab):
DAAD fellowship for research on affect and decision making |
| 2002 | Research assistant, Department of Psychology, LMU Munich:
Research project about public acceptance of the Euro currency |
| 2000 | Research consultancy in co-operation with Angela Poech:
Comprehensively conducted a study of internal communication for a Munich bank. |
| 1999–2000 | Research assistant, Department of Psychology, LMU Munich:
Research project about Corporate Culture and Innovation Management, conducted in co-operation with several enterprises |

Teaching Experience

- | | |
|-------------|--|
| Fall 2004 | Teaching assistant for <i>Judgment and Decisions</i>
(taught by Jonathan Baron)
including teaching weekly independent sections |
| Spring 2005 | Teaching assistant for <i>Introduction to Psychology</i>
(taught by Henry Gleitman) |
| Fall 2005 | Teaching assistant for <i>Personality Psychology</i>
(taught by David Williams) |

Selected Other Work Experience

- 03/2008 – present Volunteer & freelance web development (Drupal CMS)
- 07/2007 – present Independent consultancy for open-source research tools:
Flexible experimental design and data collection using JavaScript & PHP
Data analysis using R
Participant recruitment and payment services for researchers

Awards

- 2007 Wharton Risk Center Russell Ackoff Doctoral Student Award
- 2002 Deutscher Akademischer Austauschdienst (DAAD) grant for research abroad (Columbia University, New York)
- 2002 LMU Munich doctoral thesis grant

Computer Skills

R, SPSS
HTML, JavaScript, PHP, MySQL
LaTeX, OpenOffice, Microsoft Office
GNU/Linux, Bash shell scripting

- Memberships** Society of Judgment and Decision Making
European Association of Decision Making

- Languages** German (native speaker), English (native speaker level), French (fluent), Spanish and Italian (intermediate), Latin (basic)

London, August 2011